



Wanneroo City SC
Club Support

Our wonderful history

1975 - The Wanneroo Soccer Club was formed in 1975 by parents from the Wanneroo Junior Soccer Club. They competed in the 2nd Division of the Amateur Soccer Association of WA. Their home ground was on Scenic Drive in Wanneroo. In 1978, the club's final year in the amateur ranks, the Reserve Team won the 2nd Div championship.

1978 - The club incorporated under the name Wanneroo City Soccer Club Inc.

1979 - The club entered the 4th Division of the Federation (State League) with immediate success. Under the guidance of coach Robert (Bobby) Gordon, Wanneroo won the league and the Top Four Cup. The Reserve Team also contributed to a memorable season as Runners-Up. With the aid of ex-Cracovia players Micky Quayle, Peter Mitchell and Richard Kuzimski, Wanneroo settled into life in the 3rd Division in 1980.

1981 - Micky Quayle, as Player/Coach led the club during its best ever run in the Dorsogna Cup, ending in a semi-final loss to top tier side Inglewood Kiev. The Reserve side won the 3rd Division championship.

1983 - Former Southampton star John Sydenham joined the club as Player/Coach and his many appearances as substitute were instrumental in Wanneroo gaining promotion to the 2nd Division, as Runners-Up. They also won the Top Four Cup.

1986 - Having moved to the current home at the Kingsway Regional Sporting Complex, and with Micky Quayle returning for his second stint as Coach, the 1st Team finished in 3rd position. The highlight was a seven goal haul by John Tiley in a 9-0 win over Perth City. Playing in the team that year was WA great Ray Illott.

1989 - A decision was taken to align the club with a local cultural organisation and as a result the name of the club was changed to Wanneroo British. The idea was to create a major sporting and social club at the Kingsway Regional Sporting Complex. In the process the club's traditional all-red strip was changed to new colours of white shirts, and red or blue shorts.

1991 - This year saw turmoil in the WA soccer ranks with the Soccer Federation of WA (SFWA) withdrawing its membership from the Soccer Administration of WA (SAWA). SAWA then formed a new Professional Soccer League (PSL) with 11 teams. Wanneroo chose to remain with the SFWA. This was a highly successful season for the club. With a focus on improving the facilities at the club the teams were inspired, as the 1st Team won the Premier Division and the Reserves finished Runners-Up. Wanneroo player Tony Bayliss shared the Federation Gold Medal for the best player.

2011 - Commencing at the end of the 2011 season, the City of Wanneroo commenced works for Stage 5 of the Kingsway Regional Sporting Complex – Infrastructure Redevelopment. This resulted in the construction of new playing fields, installation of upgraded lighting towers and significant upgrade works to the club rooms. The works were completed after the start of the 2012 season, however, the result was facilities to rival any club in the northern suburbs. The Men's State League Division 1 team finished 4th on goal difference from 2nd.

Our dedicated Committee



It gives me great pleasure to present to you the Wanneroo City Soccer Club (WCSC) sponsorship proposal for 2023 which has been designed with our current and long term future goals in mind. Wanneroo City Soccer Club is a proud and successful State League club with over 25 teams at the club from Mini Roo's through to State Women's and Men's Teams. We pride ourselves on our friendly "family" approach to delivering a quality product through the development and training of all our teams. Myself and the devoted committee, all work voluntarily and have high expectations over the next 3 years and have formalised a long term business plan to deliver year on year success including promotion to the top level within the State. This we cannot do without Sponsor Support. Our club facilities are envied by most clubs, and we have recently had the shire build new world class changing rooms and club rooms which will further enhance the club facilities. In the short term we have now appointed a new highly experienced head coach who will guide all coaches within the club, and we have bolstered our committee to bring in experience particularly around delivering our long term plans to enhance the club facilities further, and we hope to offer potential sponsors some good opportunities in the packages below to become part of our community. We are very excited about where our club is going and the direction we are taking. I am more than happy to discuss any opportunities with you to assist. In summary, we truly value any support you may be able to give. In return you have my full commitment in delivering our plan to grow our club and your Organisation as part of this.

Yours Sincerely
Dean Bell
President
Wanneroo City
Soccer Club

Sponsorship packages

Major Club Sponsor - \$27,000 over 3 seasons

- Naming rights to clubhouse and company logo displayed on the Senior teams playing kit.
- Three (3) company banners displayed around the ground.
- Company logo / name at the front entrance to the club as major sponsor.
- Rights to associate to include "Proud sponsor of Wanneroo City Soccer Club" on your organisations social media pages.
- Promotion on club website, with link to your page.
- Recognition on sponsor board located inside the club rooms.
- Digital screen promotion in club house.
- Promotional opportunities on match days.
- Club card to the Value of \$500 for use over the bar, canteen or club merchandise.
- Company Logo displayed on club letterheads and news letters.
- Discounted club hire (subject to availability and conditions).
- Invitation for four (4) guests to Senior Presentation Night
- Four (4) complimentary Wanneroo City polo shirts.
- Senior trophy day promotion opportunity.

Sponsorship packages

Major Club Sponsor - \$10,000 per season

- Naming rights to clubhouse and company logo displayed on the Senior teams playing kit.
- Three (3) company banners displayed around the ground.
- Company logo / name at the front entrance to the club as major sponsor.
- Rights to associate to include "Proud sponsor of Wanneroo City Soccer Club" on your organisations social media pages.
- Promotion on club website, with link to your page.
- Recognition on sponsor board located inside the club rooms.
- Digital screen promotion in club house.
- Promotional opportunities on match days.
- Club card to the Value of \$500 for use over the bar, canteen or club merchandise.
- Company Logo displayed on club letterheads and news letters.
- Discounted club hire (subject to availability and conditions).
- Invitation for four (4) guests to Senior Presentation Night
- Four (4) complimentary Wanneroo City polo shirts.
- Senior trophy day promotion opportunity.
- Team Trophy sponsorship

Supporters packages

Club Supporter Amateur \$5,000 per season

- Company logo displayed on the Amateur teams playing kit.
- Three (3) company banners displayed around the ground.
- Company logo / name at the front entrance to the club as major sponsor.
- Rights to associate to include "Proud sponsor of Wanneroo City Soccer Club" on your organisations social media pages.
- Promotion on club website, with link to your page.
- Recognition on sponsor board located inside the club rooms.
- Digital screen promotion in club house.
- Promotional opportunities on match days.
- Club card to the Value of \$200 for use over the bar, canteen or club merchandise.
- Company Logo displayed on club letterheads and news letters.
- Discounted club hire (subject to availability and conditions).
- Invitation for four (4) guests to Senior Presentation Night
- Four (2) complimentary Wanneroo City polo shirts.
- Senior trophy day promotion opportunity.
- Team Trophy sponsorship

Club Sponsor - \$14,000 over 3 seasons

Supporters packages

Club Supporter Womens League Teams \$5,000 per season

- Company logo displayed on the Womens State teams playing kit.
- Three (3) company banners displayed around the ground.
- Company logo / name at the front entrance to the club as major sponsor.
- Rights to associate to include "Proud sponsor of Wanneroo City Soccer Club" on your companies social media pages.
- Promotion on club website, with link to your page.
- Recognition on sponsor board located inside the club rooms.
- Digital screen promotion in club house.
- Promotional opportunities on match days.
- Club card to the Value of \$200 for use over the bar, canteen or club merchandise.
- Company Logo displayed on club letterheads and news letters.
- Discounted club hire (subject to availability and conditions).
- Invitation for four (4) guests to Senior Presentation Night
- Four (2) complimentary Wanneroo City polo shirts.
- Senior trophy day promotion opportunity.
- Team Trophy sponsorship

Club Sponsor - \$14,000 over 3 seasons

Supporter packages

Platinum Supporter - \$3,500

- Two (2) organisation's banners displayed around the ground.
- Organisation's logo / name on banners in the Match Day Entrance
- Rights to associate to include "Proud sponsor of Wanneroo City Soccer Club" on your organisations social media pages, including website and Facebook page.
- Promotion on club website, with link to your page.
- Recognition on sponsor board located inside the club rooms.
- Digital screen promotion in club house.
- Promotion on club letter heads and news letters.
- Discounted club hire (subject to availability).
- Invitation for two (2) guests to "Senior Presentation Dinner"
- Three (2) complimentary Wanneroo City polo shirts.
- Promotional opportunities during the season.

Supporter packages

Gold Supporter - \$3,000

- Two (2) companies banners displayed around the playing field.
- Organisation's logo / name on banners at the match day-entrance to the club
- Rights to associate to include "Proud sponsor of Wanneroo City Soccer Club" on your organisations social media pages.
- Promotion on club website, with link to your page.
- Recognition on sponsor board located inside the club rooms.
- Digital screen promotion in club house.
- Invitation for two (2) guests to "Senior Presentation Dinner".
- Two (2) complimentary Wanneroo City polo shirts.
- Promotional opportunities during the season.

Supporter packages

Silver Supporter - \$2,000

- One (1) organisation's banner displayed around the playing field.
- Organisation's logo / name on banners at the match day entrance to the club.
- Rights to associate to include "Proud sponsor of Wanneroo City Soccer Club" on your organisations social media pages.
- Promotion on club website, with link to your page.
- Recognition on sponsor board located inside the club rooms.
- Digital screen promotion in club house.
- Invitation for one (1) guest to "Senior Presentation Dinner".
- One (1) complimentary Wanneroo City polo shirts.
- Promotional opportunities during the season.

Supporter packages

Bronze Supporter - \$1,250

- Promotion on club website, with link to your page.
- Recognition on sponsor board located inside the club rooms.
- One (1) Fence Ground Banner
- Digital screen promotion in club house.
- One (1) complimentary Wanneroo City polo shirt.

Supporter packages

Club Supporters

We have a range of ways you can help support the club we all love.

- Match Day Sponsor (Subject to availability) \$1,200
 - Ground Banner - Full Size - 1 Season \$750
 - Ground Banner Half Size - 1 Season \$500
 - Team trophy sponsorship - 1 Season \$500
 - Ball boy sponsor \$400
 - Program Sponsor \$300
 - Clubroom A2 Poster - 1 Season \$250
 - Fence Strip - 200 x 600mm - 1 Season \$250
 - Match Day - Company Promotion \$200
- Display and promotional material supplied by supporter.
- Family Supported Plaque \$100
 - Club Development Bricks \$100

Recognised on club website.

About you

Below is a form for us to make you a part of our club. Fill out your details and sponsorship/support package you are interested in and we will add you to our family.

Date _____

Name _____

Company _____

Address _____

ABN _____

Main Contact _____

Phone _____

Email _____

Other _____

Sponsorship / Support Package _____

Look out for your welcome pack in the next few weeks. Your welcome pack will include details about the club, upcoming events and how you can get involved. It will also include details about your logo, artwork requirements and how your contribution will help our community thrive. Thank you for being a part of our community and we look forward to seeing you over the coming season.

Welcome to Wanneroo City Soccer Club.

Contact us

President

Dean Bell
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Senior Vice President

Dave Elliott
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Secretary

Melissa Elder
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